

## Boxer Mobile App Privacy Policy

As our customer, your privacy and trust are important to us. Accordingly, we ensure that your Personal Information is collected and processed in a lawful manner. We will always endeavour to protect this information and hold it in confidence. Personal Information supplied by you while making use of this Service (Boxer Mobile App) is provided voluntarily to Boxer. If you choose to use our Service, then you acknowledge that such conduct constitutes an unconditional, specific and voluntary consent to the processing (including storage) of such information.

### Information Collection and Purpose

When signing up, the information you supply is used only to facilitate the Services provided via the Mobile App. When signing into the Mobile App, you are required to link the app to an existing user profile or to create a new user profile. You agree that you will provide accurate information to us and keep it updated (when it changes), and that you will not create a false identity or false account.

The Mobile App collects and uses Personal Information. For instance, when you sign up, you are required to provide your Name, Surname, cell number, email address. This information is required to uniquely identify you as well as to enable us to communicate with you.

We also collect information from or about the device where you install our Mobile App, depending on the permissions you've granted. The permissions requested when installed include:

- Geographical Location – to enable the "store locator" search functionality.

In-app menu activity information is also collected to facilitate improvements to content and assess consumption of content. Our servers may also automatically collect information about your mobile device when you access the Mobile App, including without limitation the type of browser software you use, the operating system you are running, and registered location of external IP address. This is limited to standard header information all mobile devices share when interacting with mobile apps. We do not collect any non-standard header information. This data is used to facilitate improvements in our mobile app design and functionality as well as to manage fraudulent or inappropriate use of the Mobile App.

All Personal Information will be securely retained and only used to fulfil the purposes listed above. We will take appropriate, reasonable technical and organizational measures to prevent loss of, damage to, or unauthorized destruction and unlawful access to or processing of your personal information. This may include transfer of data outside of South Africa (due to the nature of our technologies being used). Information associated with your account will be kept until your profile is deleted, unless we no longer provide the Service to you.

### Changes to This Privacy Policy

Boxer may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted on this page.

### Contact Us

If you have any questions or suggestions about our Mobile App Privacy Policy, do not hesitate to contact our Customer Careline, toll-free at 08600 26937.